

lotz of blessings



IMPACT REPORT 2024





A Message From Our Founder

I am often asked why I decided to start a non-profit. This picture is my why, these three humans. I want to raise my kids with a giving heart, the understanding of respect and empathy, and together with my family, I want to help others.

I am a wife and a mother of three, which is by far the most rewarding and most exhausting job in the world. My oldest son Carter is now 13 and we have 10-year-old twins, Greyson and Harper. My husband Jeremiah and I married in 2009 and have planted our Hoosier and Buckeye roots in Clearwater, FL.

When Carter was four years old, I started looking for places that he and I could volunteer. I wanted to show him that he needed to be the “good” and I wanted to use my time and resources to help in the community. We have built a family on strong faith and love and we have received many blessings, it’s in our hearts to pass those blessings on and show our kids how to do the same. As I searched for opportunities, I didn’t find many options where families with young kids could volunteer together, but I found many needs, many families that needed help. This is when our family decided to be the change and began Lotz of Blessings with a small team of friends and volunteers, completing service projects in our living room in 2018.

We have since grown our network of volunteers and projects to serve thousands on an annual basis. We are committed to growing this impact and have dedicated efforts to educating involved youth to create strong future leaders. This includes partnerships with other non-profits, community advocates and the creation of two student advisory boards.

This is only the beginning. We invite you to join our journey and be a part of our story!

Heather Lotz
President & Founder





Mission

Empower and educate youth leaders by building life skills to create healthy and connected communities.

Vision

A community that inspires all to believe in their power to change the world.

Values



Kindness
Community
Hope
Empathy
Empowerment

IMPACT SNAPSHOT

32,000

Pack-A-Snack bags
created for local school
children

3,500

Peanut butter & jelly
sandwiches for local
community

2,300

Volunteers with over
50% under the age of 18



Kindness Projects

Our non-profit is project based and we refer to these as kindness projects. We have chosen to support many community needs as we believe the education and exposure our youth volunteers will receive as they are introduced to these various projects will create strong, well-rounded future leaders.



 PROJECTS	 DETAILS	 OUTCOME
Pack-A-Snack	Pack weekly snack bags with 10 items for local students	<ul style="list-style-type: none">• Support 215 local students.• Two monthly volunteer events.
Brown Bag Buddies	Peanut butter & jelly bags for community members	<ul style="list-style-type: none">• Over 3,500 bags distributed in the community.
In-school Kindness Projects	Support Great American Teach-In to share about non-profit impact	<ul style="list-style-type: none">• Multiple schools & classes supported.• 100s of kindness packs distributed.
Park & Beach Clean Up	Adopted Crest Lake Park as official community sponsor for clean-up	<ul style="list-style-type: none">• Environmental education.• 100+lbs of trash picked up annually.
Random Acts of Kindness	Create different types of gifts or treats for youth to share with others	<ul style="list-style-type: none">• Encourages kids to seek opportunities.• Host multiple events a yr.



PROJECTS



DETAILS



OUTCOME



Summer of Kindness

Daily kindness projects for 8 weeks during the summer

- Summer of learning and giving back.
- Over 1,800 pb&j bags distributed.

Teacher Appreciation

Provide local teachers with school supplies and appreciation lunches

- Annual lunch thermals w/ school supplies for teachers.
- Support teachers with no PTA organizations.

Education Sessions

Provide youth with tools around mental health, empathy & more

- Create open conversations.
- Provide tools for real-life situations.

Hometown Heroes

Create and provide gifts for local police, emergency and essential workers

- Educated youth on key roles in the community.

Senior Support

Visited local senior facilities to provide cheer and company

- Reverse trick-or-treat.
- Christmas stockings to local residents.



Kindness



Fostering a culture of kindness and compassion within our organization and within the communities we serve.

Building strong and inclusive communities where all individuals feel valued and supported.



Community





A Path of Kindness



Initiative

Confidence to
take the lead &
create change

Leadership

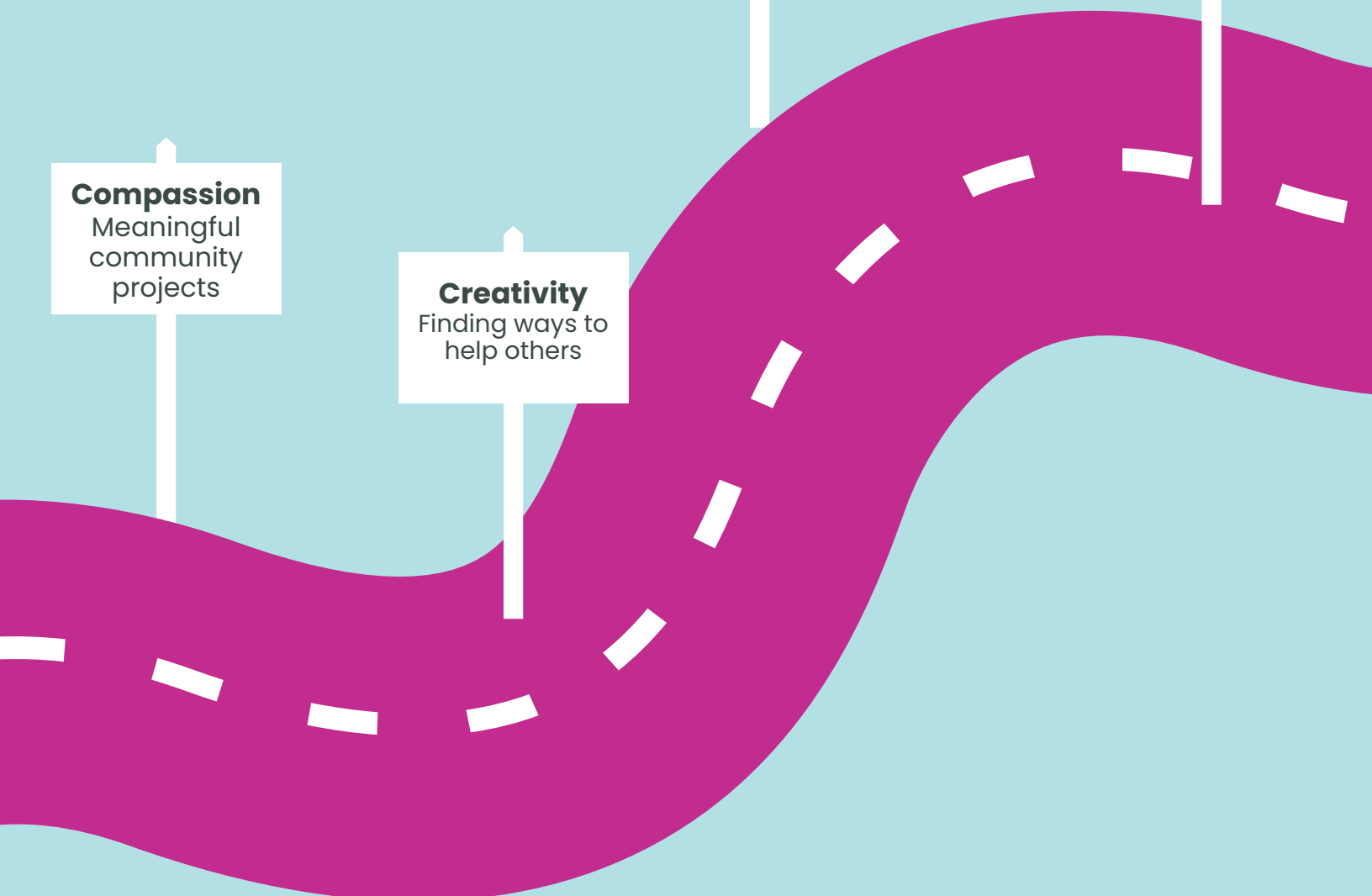
Project
management &
decision-making

Compassion

Meaningful
community
projects

Creativity

Finding ways to
help others





**Financial
Literacy**
Budgets &
Fundraising

Teamwork
21 Student
Advisory Board
Members

**Cultural
Awareness**
Exposure to
diverse
backgrounds



**Leads to a Community
of Changemakers**





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STUDENT ADVISORY BOARD

In 2022 we created our inaugural Student Advisory Board. Our youth board consists of 14 devoted kids, dedicated to making a strong impact. The members range in age of ten to fourteen. Through this experience these future leaders are growing in understanding areas of need in our community and benefiting from education in project management, budget management, fundraising, public speaking and the impact of kindness.

In 2024 we established a Jr. Student Advisory Board to deepen the impact with students under the age of 10.



Back to School Bash

100 Students served



Sleep In Heavenly Peace

25 Beds made & delivered



Shoes for Fosters Kids

40 pairs of shoes & socks



Support of Animal Shelter

Collected food & bedding



The Power of Helping Others!

Our **Pack-A-Snack** program is our flagship volunteer program and currently serves 215 students weekly, in Pinellas Co. Our volunteers deliver bags to 6 local schools each week for packages to be sent home on the weekends. Each bag contains 10 food items including milk, juice, breakfast items, fruit cups, snacks and protein.

This program serves as our largest Kindness Project as it is designed to serve the most in our community at one time and it provides the best experience for families of all ages to join in giving back and making an impact.



I love sharing snacks with my brother and sister, I don't know what I would do without your good food for my family!

- Local elementary student



25%

Children in Pinellas co. are living with food insecurity

50%

Pack-A-Snack foods are donated by volunteers

75%

Of our volunteers at Pack-A-Snack events are under the age of 18



Merry Market

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Nearly 40% of children in Pinellas Co. live in a home that is struggling to meet basic needs.* Holiday celebrations in these homes can carry an added burden or in some cases, seem nearly impossible.

In December 2024, Lotz of Blessings hosted its first Merry Market, an event designed to provide families seeking additional holiday support with a dignified and joyful holiday shopping experience.

At the Merry Market, parents facing financial hardships were able to purchase gifts for their children at up to 90% off retail prices, allowing them to share the joy of giving while maintaining their pride. We are particularly excited to have served those in the often-overlooked 12-18 age group.

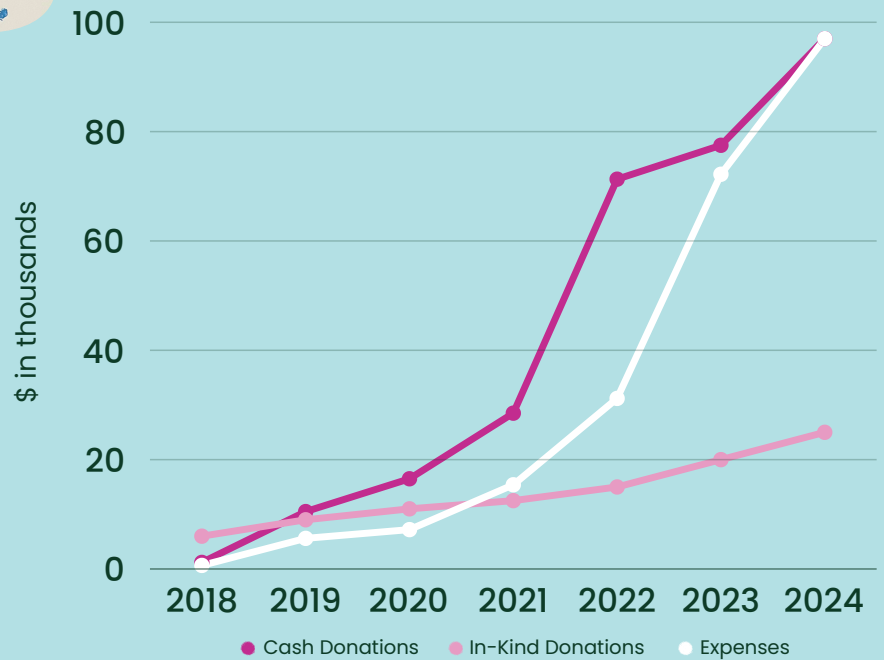
In addition to the gifts and shopping experience we curated, over 50% of our volunteers were under the age of 18. All proceeds will be reinvested to sustain this event on an annual basis and we look forward to our 2025 Merry Market!



*Juvenile Welfare board, 2023



Financials



100% of donations are invested back into our community

Fundraising

Our organization is sustained through personal donations, of which all monies are redistributed into our community through service projects.

One-time donations and **sustaining supporters** are instrumental to our success and the impact of a recurring monthly donation at even \$25 can grow and sustain our programs.

We partner with **community advocacy clubs** that often provide small grants to assist with our program and we are seeking **corporate partnerships** to support future growth.

In-kind donations from community members are always welcome and support our food programs in significant ways, no gift is too small.

We have also incorporated two main fundraising events, our annual **Be the Glow Color Run** which includes peer-to-peer fundraising and our **Spring Tea Party** to support our summer of kindness program.



Leadership

Lotz of Blessings was established in 2018 by a team of passionate and dedicated board members. Our founding members remain involved today and are committed to supporting future growth and expansion of our programs.

As we continue to expand community efforts, we look to establish an advisory board of local leaders to provide future guidance.

A special thanks to our dedicated team:



Heather Lotz
Erika Frazer
Deanne Cowley
Alicia Prescott
Jennifer Garcia

Jeremiah Lotz
Charlotte Hicks
Leeanda Nelson
Kim Snedeker
Jessica Rymysz



We Appreciate You



Creating healthy and connected communities is our path to changing the world. The unwavering support of our volunteers, of all ages and the support of our donors will propel our collective impact through countless generations ahead.



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